



# CHRISTENSEN'S PLANT CENTER

## Wholesale Supplier To Landscape Professionals

### New year, new format

A new year always bring new plants, fresh vigor and new ideas. Here at Christensen's we have all 3 of the above! If you are one of the lucky ones, you received our first 2012 "Monday Message" last week. Did you like it? Did you notice our new format?

We are going to try to stick to a theme of timely articles, but more importantly we are going to have everyone here add their 2¢ throughout the year. You will get to hear about the things that excite our receiving crew (other than "no trucks today"), our sales representatives (other than donuts), and our buyers. If you are lucky, you may even hear from Holly, Tracey or Tim.

You are reading this on the opening page (and I am the feature writer this week!). Scroll down to the bottom and you will see our additional writers and if you click on the titles you will be taken to their articles. You will also be able to go to our website and view all of the prior articles.

Don't forget about the pictures! Not only of us (just in case you do not know who is who around here) but also of the plants. Sometimes it is a little hard to get excited about a description but "A picture is worth a thousand words". (I am definitely interested in getting one of them 'Eskimo Sunset' Maples!)

We hope you like our new format. It is still early – if you have a moment, send us a note back and let us know what you think. Or let us know what you would like to hear about. Here at Christensen's Plant Center we are always open to new ideas (especially if we do not have to think them up!) and are always looking for ways to make life easier on our customers and fellow employees.

Happy spring!



**Kim Roth**

**Christensen's Plant Center**  
**6282 Gotfredson Road**  
**Plymouth, Michigan 48170**  
(734) 454-1400 voice  
(734) 454-1414 fax

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