



CHRISTENSEN'S PLANT CENTER

Wholesale Supplier To Landscape Professionals

To Catalog or not to Catalog - that is the question...

Every January as we pore over the production of the catalog, we constantly ask - do we put this in or not? Truth be told, if we listed everything that we had on order the catalog would end up being too thick to stuff in your back pocket. So a lot of items that are ordered in small quantities, or that there are just too many to list (such as the seemingly bizzilion varieties of Hydrangea or Chamaecyparis) just do not make it into print. So we pick the most popular, leaving a fair amount of really cool plants out.

Items like Abies koreana 'Horstmann's Silberlocke' or Abies koreana 'Aurea' (a dwarf slow growing yellow form of Korean fir). Or Hydrangea Edgy™ Orbits (lacecap) and Cityline™ Reo, some great new hydrangeas. And Gymnocladus dioicus 'Espresso' (Holly says I bought this one because of my supposed affinity for that warm caffeinated drink. As I write this I am enjoying my extra hot, half dark, half milk chocolate mocha from Caribou - I don't know what she is talking about).



So the next time you are at CPC, keep an eye out for the cool stuff, the material that will set your jobs apart and thrill your clients. Be it big or small, perennial to tree, take some time from your hectic schedule to wander and do some shopping.

No time to wander and shop? Check out our online availability at www.christensensplantcenter.com - you will be surprised what is on there.



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